



Change Maker

Global Change is a 4 months education offered by MS-TCDC Dar es Salaam. It is an intensive course with presentations, exercises and application of tools in real life. The aim is to enable you to plan, analyse and organise any type of campaign for social change. You will gain skills and knowledge within the following areas:

1. Leadership building
2. Project planning
3. Campaigning and event making (including design and innovative thinking)
4. Facilitation of social processes (such as trainings and workshops)
5. Strategic planning and communication (including analysis and lobbying as well as the use of blogging, social media and video)
6. Volunteer mobilisation
7. Public relations and advocacy
8. Fundraising

The tools and methods taught can also be applied outside the NGO sector.

Lectures

Weekly lectures will explore the theme of globalisation and social change. Global Change regularly invites external lectures such as prominent activists and intellectuals from within the region.

The case

It is up to the course participants to determine the specific aim and shape of the campaign to be conducted; however, the campaign must be within the framework of Global Change's predetermined case. In the spring of 2011, the case shall interact with ActionAid's HungerFree campaign and will focus on land grabbing - i.e. the consequences for local food security of international companies investing in land in Tanzania.

Learning methods

The education will be participatory and builds on the principle of 'learning by doing'. This means, first and foremost, that participants will plan and carry out a campaign as part of the education. Thus, the training will



place great emphasis on thorough evaluation and follow up on the ongoing campaign activities.

Moreover, Global Change fundamentally believes that political and social change happens through mass mobilisation. Campaigning is thus a means to mobilise and empower fellow citizens to take action and to enable them to make a difference – and it WORKS!

Why

Our goal is to address the root causes of structural poverty and inequality and to provide youth around the world with both the knowledge and the tools to become well informed citizens and engaged drivers of social change.

Where

Global Change is a full time education which takes place at MS-TCDC Dar es Salaam.

When

Starting date: February 28th
End date: May 28th

Price

The price is USD 3.650 and includes course materials, fieldtrips, health insurance and food & accommodation at MS-TCDC Dar es Salaam during the entire course. The price does not include travel costs to and from the platform, travel insurance, visa and vaccinations.



Global Change

When: Global Change is a 4-month education starting each year in March and September

Price: 3.650 USD

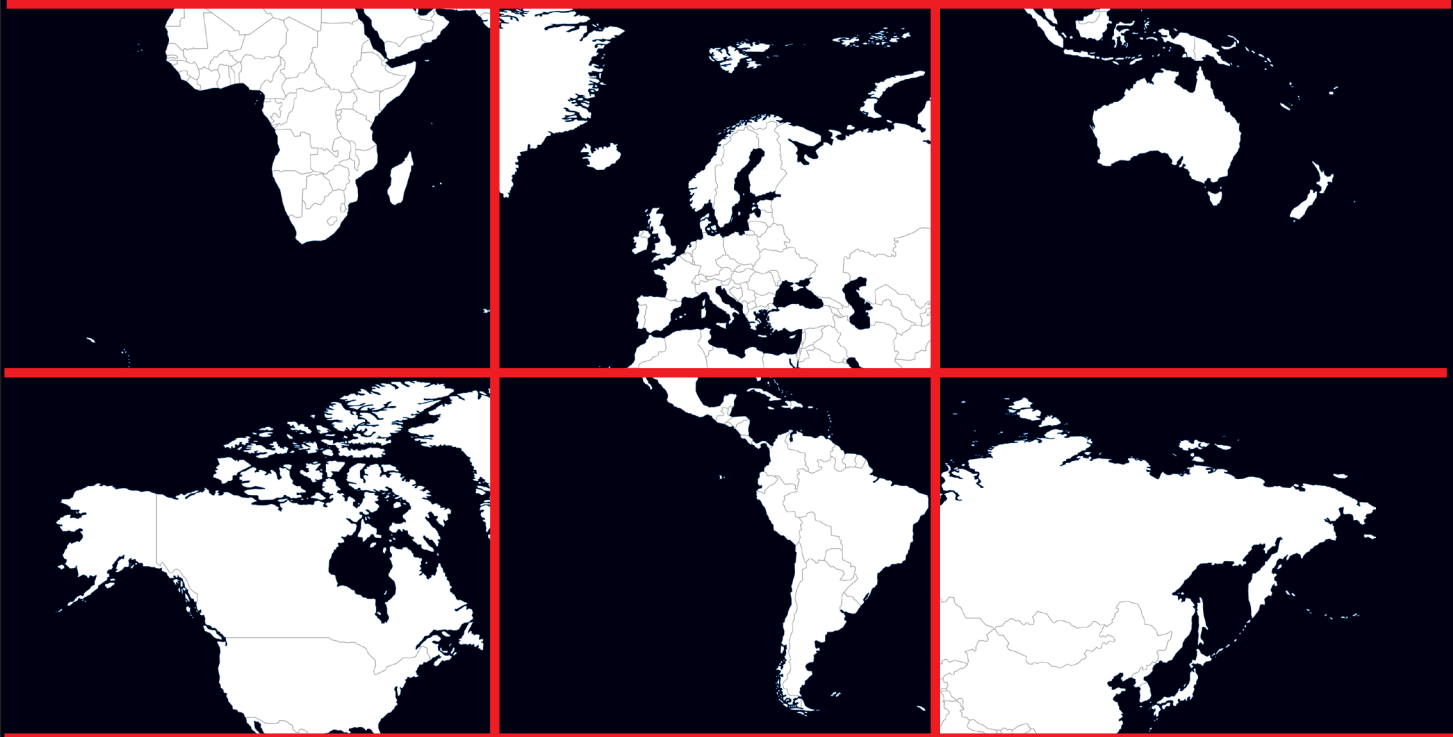
Place: The Global Change education takes place in Dar es Salaam, Tanzania.

Language: The teaching will be conducted in English.

MS-TCDC Dar es Salaam also offers a series of short-term courses within leadership, campaigning and communication. For more information see www.actionaid.dk/training or contact us directly at globalplatformtanzania@ms.dk

Read more about Global Change on our website
www.actionaid.dk/globalchange

New global education!



Global Change

**Study at
MS-TCDC,
Dar es Salaam,
Tanzania**

**Become
Change Maker**

Starting date: Februar 28, 2011

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