# AfriCarbon – CEO JOB Description (Role to be filled ASAP)

#### Overview of AfriCarbon:

AfriCarbon is a start-up business supported by a multi stakeholder group, including DEFRA, The Shell Foundation and a number of financial institutions, to develop Clean Development Mechanism (CDM) projects in Sub-Saharan African countries with the explicit goal of increasing Africa's share in the CDM, building local knowledge/capacity for the future and contributing to African development through sustainable economies.

AfriCarbon is currently looking for a CEO who will be based in Africa (most probably Nairobi), to launch and run its day-to-day operations.

## **Role Description:**

This is an exciting role that will allow the ideal candidate to take a business from start up to success in an emerging market while creating real social and environment value for the communities in which it operates.

# **Key responsibilities include:**

- Providing strategic leadership and vision to the business, as well as running all day-to-day operations on the ground in Africa.
- Responsible for hiring and managing a small team of carbon professionals who will work across Sub-Saharan Africa on AfriCarbon projects.
- The CEO and his/her team will travel frequently and will often be required to spend
  extended periods of time on project sites in the areas in which AfriCarbon operates. The
  CEO will need to maintain team cohesion despite the team being spread across several
  countries.
- Managing and developing the business to maximize opportunities for growth, whilst ensuring that all projects further community development, maintain environmental integrity and transfer CDM knowledge to the local people.
- Working closely with project developers on all aspects of the CDM process and develop the three AfriCarbon revenue streams: CDM consultancy business, project brokerage, and soft financing. The CEO will opportunistically look for complimentary revenue streams as/when they emerge.
- Building good relationships and leveraging networks with a wide range of stakeholders, local
  governments, NGOs, the Board and the AfriCarbon team to fully develop revenue streams,
  access expertise, and build capacity in countries of operations.
- Making recommendations to the board regarding project selection, country selection, staff decisions, and on the ground investments.

- Furthering the business' goals by choosing projects in relevant countries to leverage all available resources to become profitable within the forecasted timeframe.
- Participating in the road show, capital raising and fine tuning of the business plan.

#### The Candidate:

The right candidate will be an experienced entrepreneur with extensive experience in the CDM market, operational experience in Africa and excellent problem solving and networking skills. He/she will be resourceful, personable, communicative, enthusiastic and culturally sensitive.

The role requires a strong leader capable of motivating and managing a small, geographically dispersed team in Africa as well as working closely with stakeholders and Board based in London.

The right candidate would have the following skills or the ability to gain access to said skills through their networks and innovative problem solving:

- Africa specific knowledge including knowledge of political climate the experience working with African DNAs
- > Extensive knowledge of starting up companies
- Knowledge of how to do capacity building in Africa
- An ability to build in-country support through leveraging networks, working with local government officials, NGOs, stakeholders and HMG offices/resources on the ground
- An ability to assess, monitor and manage risk in relation to projects, and across AfriCarbon business as a whole
- Language capabilities desirable but not essential (Swahili, Portuguese, French and/or any relevant tribal dialects)
- > Ability to initiate and oversee all areas of CDM consultancy, carbon financing and project management.

## **Compensation and Management Structure:**

Competitive salary and package including comprehensive benefits (full medical, pension, tax advise, etc.) plus performance related bonus and kicker when the company becomes profitable.

The CEO will report directly to a small Board of Directors based in London. He/She will be supported by the expertise, advice and in-kind contributions of an advisory committee, (made up of Agrinergy, Barclays Bank, Carbon Capital Markets, Climate Change Capital, JP Morgan, Norton Rose LLP, Rabobank, Steptoe and Johnson LLP, and Standard Bank).

Interested parties please send a CV and references to Kelly Clark (Kelly.clark@marmanie.com).

# Team: 3-4 enterprising executives will be hired by the CEO. Each position will report directly to the CEO.

Competitive salary and comprehensive benefits, plus performance related bonus and kicker when the company becomes profitable.

1) Professional with extensive PDD/technical CDM experience

# Methodology experience - in particular Programmatic CDM

- 2) Professional with extensive origination and CDM marketing experience
- 3) Professional with extensive Carbon Finance Experience
- 4) Professional to monitor projects to be hired in year 2-3
- 5) Professional with extensive DNA set-up experience to be considered as required