

TNRF is a membership-based organization that focuses on the improvement of natural resource governance in Tanzania. TNRF brings members and partners together and helps them to bridge the gap between their local natural resource management needs and practices and national natural resource management priorities, policies, laws and programs. TNRF is currently looking for a

## Head of Communications

### Arusha

The Head of Communications at the TNRF, is member of the Management Team and reports directly to the Executive Director. In this job you will be leading a team consisting of a Website Officer, an Information Officer and Film Coordinator. Additionally it will be your responsibility to analyze staffing needs and possibly recruit new members of the communication team. Your main responsibility will be to establish and manage an effective and wide ranging program of participation, communication and information sharing in order to make progress towards the achievement of the TNRF objectives. A sound communication and marketing plan, the budgeting and monitoring of the execution thereof are part of the job as is establishing and maintaining strong relations with the national and international media. To manage public relations for all TNRF members, you will develop relations with the private sector, government and developing partners.

To be successful in this job, you need to have a clear vision on the branding of a Civil Society Organization like the TNRF. You must be able to develop and maintain relations within and outside the organization and you must possess excellent communication vision and skills. Finally you must be a strong people manager who can set clear goals and priorities and who can build and nurture a professional team.

You have obtained a Master's degree in Communications or a related field, supplemented with a minimum of 5 years of working experience. You are experienced in creating and executing successful communication strategies that maximize (positive) exposure and generate measurable results. A very important requirement is being skilled in engaging with and supporting of networks at different levels of society. Finally you have affinity with the natural resources sector and with working in East Africa. Being fluent in English is required and knowledge / fluency in Kiswahili is preferred.

Candidates for this job are kindly requested to send their CV accompanied by a cover letter to Ms. C. Huls at [dar@mdf.nl](mailto:dar@mdf.nl) . For enquiries about the job or about TNRF, please contact Ms. C. Huls (+255 716 604 621) or Ms. J. Davie (+255 688 039 644). Cover letters should be sent latest by March 23<sup>th</sup> 2012.