

TNRF is an Arusha based network organization that focuses on the improvement of natural resource governance in Tanzania. TNRF brings members and partners together and helps them to bridge the gap between their local natural resource management needs and practices and national natural resource management priorities, policies, laws and programs. One of the programs managed by TNRF is the Mama Misitu Campaign. TNRF is currently looking for a

## **Communication Officer**

### **Mama Misitu Campaign**

#### **Dar es Salaam**

Mama Misitu is a communications campaign aiming to improve the governance of Tanzania's forests and reduce illegal forest harvesting, so that the people of Tanzania can increasingly benefit from sustainably managed forests. Through the campaign, the communities learn about various participatory forestry mechanisms for strengthening their rights to forests and their ability to benefit from the sustainable management of their forests.

As a Communication Officer, you will be responsible to work with the communication department team and CCU to execute communication related activities under the campaign as outlined below:

- Play a key role in developing and implementing communication strategy for the campaign,
- Discussing and sourcing data and information that is to be included in the writing,
- To work with leads from the programmes department and to identify opportunities to help raise the profile of TNRF,
- Handling press relations and corporate communications in relation to MMC with close collaboration and technical supervision and support from TNRF Head of Communications,
- Communicate the results and outcomes of the campaign at different levels,
- Provide communications oversight expertise to the campaign to implementing partners in developing the content of the campaign through targeted communications strategies that will guide specific aspects of the campaign,
- Research and verify information that is to be included in the document, brochure, newsletter or other written material or film, to write a broad range of communications for both print and electronic channels, film or radio, taking deadlines and changing priorities into consideration,
- To proof read, correct and submit writing to the client for feedback and complete all revisions and modifications as required,
- To review design and check proofs in coordination with the website-Graphic Designer, to handle multiple publication series simultaneously, both printed and online, under tight deadlines.

To be successful in this job, you need to have a clear vision on the branding of a Civil Society Organization like the TNRF. You must be able to develop and maintain relations within and outside the organization and you must possess excellent communication vision and skills.

You need to have obtained a Bachelor's degree in English and/or Journalism/ mass communication, Proven field experience of communication preferably working in a campaign, or with advocacy work, Demonstrated working experience in a scientific environment, Knowledge of editorial principles and techniques of communicating information, Experience with editing, summary writing, and proof-reading Proven experience in producing a variety of written communication, Computer literate is MS-word, and other relevant software packages, Fluent in English and Kiswahili (including grammar, structure, punctuation and spelling) as well as fully understanding of the governance, development and the natural resource management sector is an asset

Candidates for this job are kindly requested to send their CV accompanied by a cover letter to Ms. Patricia Tarimo ([p.tarimo@tnrf.org](mailto:p.tarimo@tnrf.org)) or for enquiries about the job, TNRF or Mama Misitu, please contact Mr. Cassian Sianga (+255 784 596462) or Mr. G. Mwanjela (+255 684 009 575). Cover letters should be sent latest by 15<sup>th</sup> September 2012

Learn more about the Mama Misitu Campaign at [www.mamamisitu.org](http://www.mamamisitu.org)